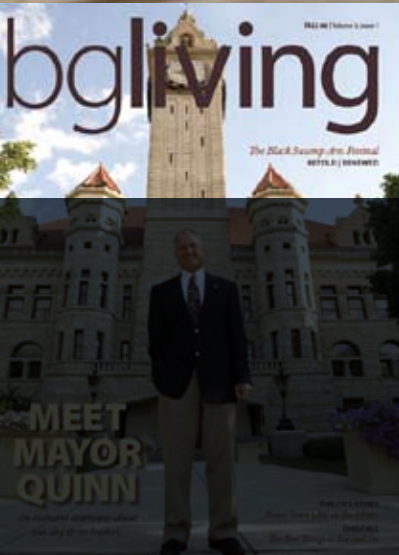
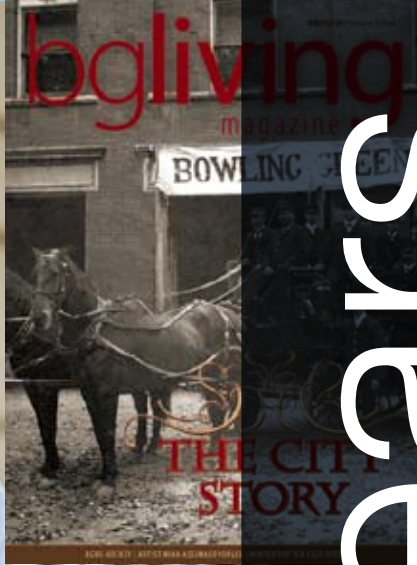


UP close
WITH DR. SIDNEY RIBEAU

THE PEMBERVILLE OPERA HOUSE
ARTIST CORNER EMANUEL H. ENRIQUEZ

SIGNATURE SHOPS
STYLE CENTRAL
TOP TEN



years

POWER UP BG
COACH DOUG MERRILL

ARTIST ROBERT MAZUR
SEVEN MUST-ATTEND SUMMER EVENTS
THE REMARKABLE RECOVERY OF DR. RICHARD BARKER

INSIGHT

115 N Main St. P | 419.352.9220 F | 419.352.9247 bgliving.com

PRINT

ADVERTISING RATES

ad size	single insertion	annual rates
j - 2 page spread	\$1,343	\$1,110
i - full page	\$743	\$675
a - 2/3 page	\$644	\$585
e, f, h - 1/2 page	\$473	\$430
b, d - 1/3 page	\$321	\$292
c, g - 1/6 page	\$218	\$198
k - 1/12 page	\$149	\$135
l - 1/24 page	\$100	\$91

special positions

cover 2	\$1,060	\$964
cover 3 or page 1	\$921	\$837
cover 4	\$873	\$794
special advertising section	\$330	\$300
corporate sponsor	\$275	\$250
listing	\$75	\$50

BLEED AD SIZES

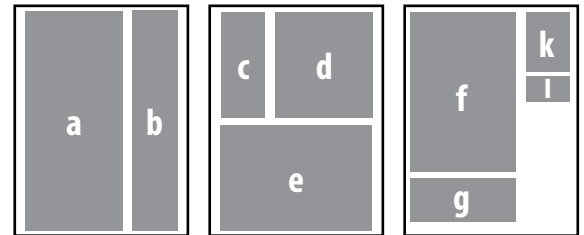
	size	live area	trim size	bleed size
h	1/2-page spread	15 3/4" x 4 3/4"	16 1/4" x 5 1/4"	16 1/2" x 5 3/8"
i	full page	7 5/8" x 10 1/4"	8 1/8" x 10 3/4"	8 1/2" x 11"
j	two-page spread	15 5/8" x 10 1/4"	16 1/4" x 10 3/4"	16 1/2" x 11"

WEB RATES

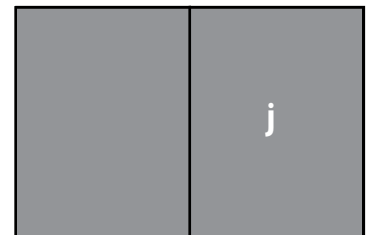
	size	location	file type	file size	price
a	728 x 90 pixels	all pages	.gif, .png, or .jpg	35k	\$100/month
b	120 x 90 pixels	all pages	.gif, .png, or .jpg	25k	\$40/month
c	250 x 250 pixels	all sub pages	.gif, .png, or .jpg	40k	\$80/month
	printable coupon	category page	text	-	\$25/month

NON BLEED AD SIZES

	size	width	depth
a	2/3 page, 2 column	4 5/8"	10 1/4"
b	1/3 page, 1 column	2 1/8"	10 1/4"
c	1/6 page, vertical	2 1/8"	5"
d	1/3 page, 2 columns	4 5/8"	5"
e	1/2 page	7 1/8"	5"
f	1/2 page vertical	4 5/8"	7 3/4"
g	1/6 page horizontal	4 5/8"	2 1/4"
k	1/12 page	2 1/8"	3 1/4"
l	1/24 page	2 1/8"	1 1/2"



Please submit ads in CMYK, pdf format at 300 dpi or above via CD, FTP, or e-mail sales@bgliving.com.



WEB

